



## Photography and Video Policy

Cricket is keen to promote positive images of children playing cricket and is not preventing the use of photographic or videoing equipment however there are certain **guidelines all parents/carers must follow**.

### **Potential Risks:**

Some people may use sporting events as an opportunity to take inappropriate photographs or film footage of children. These individuals could attend the local cricket club allowing people to presume they are related to a child involved. It is also possible that if a picture and name was placed in the local paper the information could be used as a 'grooming' tool. Any concerns during an event should be reported to a club official or event organiser. There may be other reasons why individuals may not wish their child's photograph to be taken by someone they do not know personally, for example estranged parents looking to gain access to a child.

The majority of images taken are appropriate and taken in good faith. Pinner CC has adopted the following in line with the England and Wales Cricket Board's, "*England and Wales Cricket Board Photography and Video Camera Guidelines*":

### **Common Sense Guidelines to ensure everyone's Safety:**

1. Photographs/images are **not** be taken at matches or training **without** the prior permission of the parents/carers of the children. **This permission can be given by the coach** only after parental consent for this has been granted via the registration form.
2. If no consent has been given for a child on the player registration form, then it is to be made known to the relevant person of the other team (e.g. Coach / Team manager) so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that particular child.
3. The children should be informed that a person will be taking photographs.
4. The children should be informed that if they have concerns they can report these to the Coach or Team Manager.
5. Concerns regarding inappropriate or intrusive photography should be reported to the Club Welfare Officer and recorded in the same manner as any other child protection concern.

**Common Sense Considerations of Use of Images of Children (e.g. on the web, in the media or in league handbooks):**

1. Ask for parental permission to use their child's image and wherever possible show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and Middlesex.
2. Ask for the child's permission to use their image. This ensures that they are aware of the way the image will be used to represent cricket and Middlesex.
3. If the Cricketer is named, avoid using their photograph.
4. If the photograph is used, avoid naming the child.
5. Don't use player profiles with pictures and detailed personal information on websites.
6. Don't use an image for something other than that what it was initially intended and agreed.
7. Don't allow images to be recorded in changing rooms, showers or toilets. This includes the use of mobile phones that record images.
8. Focus on the activity rather than the individual.
9. Only use images of children in appropriate kit (training or competition) to reduce the risk of inappropriate use, and to provide positive images of the children.
10. Aim to take pictures which represent the broad range of youngsters participating safely in cricket e.g. boys and girls, disabled people, ethnic minority communities.
11. Encourage the reporting of inappropriate use of images of children to the County Welfare Officer and/or the ECB Child Protection Team.

**Remember:**

1. It is not an offence to take appropriate photographs in a public place even if asked not to do so.
2. No one has the right to decide who can and cannot take images on public land.
3. If you have serious concerns about a possible child protection issue relating to the recording of images then call the police. This action should only be taken where you believe that someone may be acting unlawfully or putting a child at risk.

**Using Video as a Coaching Aid:**

There is no intention on the part of Pinner CC to prevent Coaches using video equipment as a legitimate coaching aid, however, players and parents/carers should be aware that this is part of the Coaching Programme and material taken in connection with coaching must be stored securely and must be deleted / destroyed when a parent requests this, or when the material is no longer needed. The Parents/Carers and children must provide written consent for the use of photography and video analysis.

*The above policy has been developed from the "ECB Photography and Video Camera Guidelines": taken from the England and Wales Cricket Board's "Safe Hands – Cricket's Policy for Safeguarding Children"*