



PINNER CRICKET CLUB SPONSORSHIP AND ADVERTISING PACKAGES



‘Your Club for Your Local Community’

Pinner Cricket Club, Montesole Playing Fields,
Montesole Court, Pinner HA5 3SA
020 8866 9462

Website: www.pinnercc.hitscricket.com

Twitter: @Pinnercc

Facebook: <https://www.facebook.com/groups/19652213163/>



Pinner Cricket Club Sponsorship and Advertising Packages 2018

Match ball sponsorship – £40 per game

- Aimed primarily at Club members and only available for 1st XI home games
- Sponsor to receive the match ball in a presentation case
- Sponsor to receive a mention on the home page of the club website and on teamsheets prior to the game, tweets and on the match reports of the game (Facebook and website)

Fixture card advert – Full page back cover £100, Full page inside £75 and half page inside £50

- Aimed at members and local businesses
- Advertiser provides artwork and places advert in the Club's fixture card
- Fixture cards are available to members behind the bar
- 2017 fixture card adverts are in design

Till Advert - £100 p.a. for static advert on Till screen or £50 p.a. for rotating advert on till screen

- Aimed primarily at local business
- Advertiser provides a logo and url to company website, logo displayed on the club website and would click onto advertiser's website
- The Club is looking for an annual rolling commitment from advertiser
- Rotating advert offered free for Adult Shirt sponsor

Website Advert - £140 p.a. for static advert on side bar or £90 p.a. for rotating advert on top bar

- Aimed primarily at local business
- Advertiser provides a logo and url to company website, logo displayed on the club website and would click onto advertiser's website
- The Club is looking for an annual rolling commitment from advertiser

Ground Perimeter Advertising – £300 p.a. first year ((approx. size 240 cm long 60 cm high) £250 p.a. for subsequent year(s))

- Aimed primarily at local businesses
- Advertiser provides the advert
- Locations available are: around main ground, nets area, back of side-screens and along fence on Joel Street
- The Club is looking for an annual rolling commitment from advertiser

Playing Kit Sponsor – £1,000 p.a. ((3-year commitment required) discounts offered for full payment in first year).

- Aimed at businesses, the Club is looking at a long term deal ideally 3 years so as to avoid having new sponsors and hence new kit every year



- Sponsor provides artwork of their logo that would be printed at the front of playing shirts both Adults & Colts
- Sponsor receives a free advert on website with a link to their company home page

Adult Playing Kit Sponsor – £700 p.a. ((3-year commitment required) discounts offered for full payment in first year). (current sponsorship ends in 2018)

- Aimed at businesses, the Club is looking at a long term deal ideally 3 years so as to avoid having new sponsors and hence new kit every year
- Sponsor provides artwork of their logo that would be printed at the front of Adults playing shirts
- Sponsor receives a free advert on website with a link to their company home page.

Junior Playing Kit Sponsor – £400 p.a. ((3-year commitment required) discounts offered for full payment in first year).

- Aimed at businesses, the Club is looking at a long term deal ideally 3 years so as to avoid having new sponsors and hence new kit every year
- Sponsor provides artwork of their logo that would be printed at the front of Junior playing shirts
- Sponsor receives a free advert on website with a link to their company home page.

Annual Awards Night Sponsor – £250 per event

- Aimed at businesses and individuals, the Club offers the opportunity for sponsorship of its Annual Awards Night, normally in October each year.
- It is a prestigious occasion that is reported on in the local press where awards are presented to both adult and junior players.
- It is held at a local restaurant and the sponsor of the event will be offered the opportunity to present awards and be photographed with award winners.

Family Fun Day Sponsor – £250 per event

- Aimed at businesses and individuals, the Club offers the opportunity for sponsorship of its Family Fun Day, held at Montesole Park in the summer.
- It is a popular day with over 250 visitors last year.
- The whole local community comes together to enjoy rides, stalls and tombolas
- It is reported on in the local press and the sponsor of the day will get coverage

Full Club Sponsor – £1,150 p.a. (3-year commitment required, available for £3,000 if fully paid up front)

- Aimed at businesses, the Club is looking at a long term deal ideally 3 years so as to avoid having new sponsors and hence new kit every year
- Sponsor provides artwork of their logo that would be printed at the front of all playing shirts
- Will be mentioned as 'Pinner CC, sponsored by xxx' on all communications (such Pinner News), adverts, website and facebook
- Sponsor also receives a free advert on website with a link to their company home page.



Pinner Cricket Club

In 2015, Pinner Cricket Club celebrated its 180th year in existence. We are one of the longest established clubs not only locally but across the country. We play our home matches at Montesole Playing Fields in Pinner which has hundreds of visitors making the most of the excellent play ground with many watching the cricket over the weekends and during evenings in the summer.

Our adult section plays its cricket in the Chilterns Cricket League where the 1st XI play in Division 3 and the 2nd XI play in Division 4. We regularly have a Saturday 3rd XI which plays friendly's against other local clubs, whilst our Sunday fixture list is jammed packed with friendly games across a variety of clubs.

The junior section is the heartbeat of our club with over 80 'mini lambs' practising and playing games throughout the summer. Currently we have under 15s, 13s, 11s, 10s and a minis age group so plenty of cricket for all with numerous parents often spending the evening watching their children.

Pinner CC is very proud of its social section, which pulls together the cricket and the local community. We really are Your Club for Your Local Community.

Our bar is very well stocked with a variety of beers, wines, spirits and soft drinks. In the winter, home cooked Sunday roasts are available at a very reasonable price whilst plenty of ice cream's are sold during the summer.

The club is child friendly and has a pool table, jukebox and 2 darts boards! We also enter the Harrow Pool League and Cricketers Darts league in the off-season. The clubhouse is open Monday-Friday 3pm-late and Saturday/Sunday 12-late whether we have cricket or not!

The club has its own web site www.pinnercc.hitscricket.com which is viewed by both club members and the public. All club members receive a user name and password so that can view the members' only part of the club website. The website has roughly 200 hits per week in the cricket season and roughly 80 hits per week in the off-season.

Funds raised through sponsorship and advertising activities will be used to improve the facilities of the Club such as the Net Refurbishment and the planned refurbishment of the clubhouse. Ambitious plans are being drawn together for a new pavilion.

Advertisers will receive an invoice from the club which can be used in your tax return (Individual or Company), sponsors will receive a receipt from the club.

If you would wish to sponsor or advertise or know of a local business that may be able to help, please contact Dan Langan on 0772 9201585 or danielcilangan@yahoo.co.uk.